

Policy 211: CPEI Code of Professional Ethics

Purpose: To set forth the ethical requirements for CPEI.

Scope: This policy applies to all CPEI staff, faculty, students, and credentialed members.

211.1 Ethical Representation.

- A. Accurately represents one's professional qualifications and affiliations.
- B. Demonstrate sound financial practices in one's personal and professional life.
- C. Seek to establish collaborative relationships with other community leaders, pastoral relationships, and healthcare professionals.
- D. Operate within the scope of individual expertise and refer as appropriate.
- F. Demonstrate respect for the cultural and religious values of those they serve and refrain from imposing one's values and beliefs on others.
- G. Acknowledge the potential imbalance of power when working with others, i.e., students, patients, clients, etc., or supervisor-educators.
- H. Monitor for signs of impairment-emotionally, physically, mentally, and spiritually, and take the appropriate steps to address such signs.

211.2 In Advertising, Promotion and Social Media

- A. Accurately and honestly represent one's competencies, education, training, and experience.
- B. Avoid any deceptive, false, or misleading information as a professional on a business card, letterhead, etc.
- C. Only identify earned degrees, certifications, etc.

211.3 In Research

- A. Ensure that research activities involving human participants are aware of the research question, design, and implementation.
- B. Maintain confidentiality of all research participants and inform participants of any limits of that confidentiality.
- C. Exercise professional ethics in attributing sources in their research and writing, thereby avoiding plagiarism.
- D. Report research data and findings accurately.